



## HOOP MOUNTAIN MIDWEST BASKETBALL

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*“Home of the #1 Instructional Basketball Camps in the Midwest!”*

### Hoop Mountain Midwest News Fall 2007 - No. 1

Hoop Mountain Basketball wants to keep everyone informed as we prepare for the Summer 2008 camp season. For us, next summer is just around the corner as camp dates are getting set with **Illinois Wesleyan University**.

This, our first issue of **Hoop Mountain Midwest News**, will allow us to get this information to all our previous campers, friends, and our coaches and counselors, so that everyone is ready to go next summer. Please feel free to E-Mail or call Hoop Mountain with any comments or suggestions.



## Coach Kerkman's Corner



The 2007 Camps were a great success !!

Once again the feedback we received from our campers and parents confirms our philosophy and commitment that “*It must be the Coaches !!*” There were over 500 campers attending the 7 position camps in Milwaukee and at Illinois Wesleyan University. We had 61 coaches and the 7 head coaches

providing a better than 8 to 1 ratio of campers to coaches ! I have found that these are the optimal numbers. Any more coaches and there are ‘too many voices’, and it’s clear that any less don’t provide enough coaching.

It’s apparent that everyone found the camp experience rewarding and left with some basketball goals for the rest of the summer. We are sure that Hoop Mountain Basketball has better prepared you for the upcoming season!

Good Luck!!

*Head Coach, Gordie Kerkman*

## 2008 Camp Dates

Camp dates for summer 2008 are just about fixed. The schedule includes 4 targeted skill camps plus our

premier Prep All-Stars Camp (formerly Super Week) . NEW in 2008 will be a Point-Guard Camp and a camp for high

school students to prepare them for a college career as a Basketball Manger. This year the Perimeter Player, Big Man, and the Shooting/Offense Camps will all be offered as 4 day camps. The extension to a 4th day is in response to many parents and campers requests.

The Prep All-Stars Camp will be increased to 5 days in 2008.

**The camps will be held from Sunday, July 20<sup>th</sup> thru Friday, August 1<sup>st</sup>, 2008.**

The final schedule for camp dates and costs will be posted on our web site and presented in our next Newsletter.

## All camps will be held at Illinois Wesleyan University in 2008 !!

After careful consideration of all the pros and cons of providing a Hoop Mountain location in Milwaukee, we have decided to focus on consolidating our camp efforts in Bloomington, Illinois. Expanded dates will allow Hoop Mountain to provide the full range of skill camps at one location without diluting our efforts.

Illinois Wesleyan University allows for a small college atmosphere experience, provides air-conditioned dorms in the unpredictable

summer, and the food is undeniably Great!! So we invite all our Milwaukee campers of the last two years that haven't already attended a camp at IWU to attend in 2008.



**Hoop Mountain Midwest Basketball** will be hosting a **High School Showcase Tournament in April, 2008 at West Aurora High School** in Aurora, Illinois. If you are considering playing college basketball and may not have decided where you may be able to play after your senior year, this Showcase Event may be for you. Maybe you are one of the many ball-players not noticed because you won't get your chance to shine until your senior year, or you were injured during your junior year and didn't catch the attention of any colleges. We will be inviting over 300 college coaches from NCAA Division I, II, III, NAIA and Junior Colleges from the Midwest to the event.

So keep this event in mind. We'll be setting the exact April 2008 date and posting more information about the Showcase on our website. Space at the Showcase will be limited.

Camp Directors,  
Ed Ross and Bob Schmidt

